UNIVERSIDAD CENTRAL DEL CARIBE SCHOOL OF MEDICINE INVITES

BOOTCAMP
FOR PHYSICIANS AND
HEALTHCARE PROFESSIONALS

 LICENSING REQUIREMENTS: AMA PRA CATEGORY 1 AND CE CREDITS

- BIOETHICS AND PROFESSIONALISM • 6 CME CREDITS
- AUTISM • 6 CME CREDITS
- DENGUE • 4 CME CREDITS
- CPR (BLS) WITH CREDITS (OPTIONAL)
- CE CREDITS ACCORDING TO SPECIFIC LICENSING BOARDS

SEPTEMBER 18 – 20, 2015
SHERATON PUERTO RICO HOTEL & CASINO
SAN JUAN, PUERTO RICO
(CONVENTION CENTER DISTRICT, ISLA GRANDE)

Information | Email: econtinua@uccaribe.edu
Register On Line: www.uccaribe.edu/bootcamp
Phones: (787) 786-2412, (787) 995-6288, (787) 798-3022
(787) 798-3001, exts. 2203, 2204
The Universidad Central del Caribe (UCC), a private non-profit higher education institution, will hold a continuing education event for physicians and healthcare professionals, to address licensing requirements for the recertification process. The activity’s main objective is to provide physicians and other healthcare professionals with credits required for state licensing. The UCC operates under the federal exempt Section 501 (c) (3) and our identification number is: 660349669.

**Boot Camp for Physicians and Healthcare Professionals**

CME AMA PRA Category 1 and CE
Bioethics and Professionalism – 6 CME Credits
Autism – 6 CME Credits
Dengue – 4 CME Credits
CPR (BLS) with Credits (optional)

**September 18 – 20, 2015**
**Sheraton Puerto Rico Hotel & Casino**
*(Convention Center District, Isla Grande)*

Physician participants in this educational activity will be awarded up to 16 AMA-PRA Category 1 Credits, in accordance with ACCME requirements. Other healthcare professionals will receive category 1 credits in the amount determined by their state licensing boards. The daily expected audience is 400 healthcare professionals. For program details access our webpage: [www.uccaribe.edu/bootcamp](http://www.uccaribe.edu/bootcamp).

Considering the importance of medical education to your company, we have developed a sponsorship proposal. We encourage you to explore the possibility of becoming a partner with the UCC in this activity. Attached please find the proposal for your evaluation.

Since space is limited, it is very important to confirm your participation as soon as possible. For additional information, please do not hesitate to contact the UCC Institutional Development Office at (787) 798-3022, webpage: [www.uccaribe.edu/bootcamp](http://www.uccaribe.edu/bootcamp), or send an email to yvonne.corsino@uccaribe.edu.

Sincerely,

**José Ginel Rodríguez**
José Ginel Rodríguez, MD, FAAP
President and Dean of Medicine

Enclosures
SPONSORS PACKAGES

Impacting a Daily Estimated Audience of 400 Physicians and other Healthcare Professionals

$10,000 • Platinum Category
- Recognition as Platinum presenter sponsor in all event marketing materials
- Thirty (30) minutes Brand Presentation during one of the three days at lunch time
- One (1) full page ad in the front cover of the official program
- Two (2) booth spaces (8’ x 10’)(includes lunch for two (2) staff members)
- Logo on event name tag
- Entitled to provide official conference bag with your logo
- Four (4) full registrations for the continuing education program
- Logo in official event banners
- 4’ x 6’ rotary banner in event official homepage
- Prime location

$5,000 • Gold Category
- Recognition as Gold presenter sponsor in all event marketing materials
- One (1) booth space (8’ x 10’)(includes lunch for two (2) staff members)
- Thirty (30) minutes Brand Presentation during one of the three days at lunch time
- One (1) full page ad in the back cover of the official program
- Logo in event banners and event website
- Two (2) full registrations for the continuing education program
- Preferred location
- 2’ x 3’ rotary banner in events official homepage

$3,000 • Silver Category
- Recognition as Silver sponsor in all event marketing materials
- One (1) booth space 8’ x 10’ (includes lunch for two (2) staff members)
- 1/2 Page in the official program
- Logo in event banners and event website
- One (1) full registration for the continuing education program

$1,800 • Bronze Category
- One (1) booth space (8’ x 10’)
- Includes lunch for two (2) staff members
General Information

LOCATION:

The “Boot Camp for Physicians and Healthcare Professional Licensing Requirements”, will be conducted at the Sheraton Puerto Rico Hotel & Casino (Convention Center District), San Juan Ballroom, during the weekend of September 18 – 20, 2015 from 8:00am to 5:00pm.

HOTEL RESERVATIONS:

For special rate room reservation, access the following link: www.starwoodmeeting.com/book/uccbootcamp.

GENERAL SESSION/SCIENTIFIC:

This event will follow all regulations of the Accreditation Council of Continuing Medical Education (ACCME) and the respective health care professional certification boards. Time will be given in the Scientific Program to visit our sponsors. For program details press here.

DECORATION, ASSEMBLY AND REMITTANCE OF INFORMATION:

The UCC will be in charge of exhibitor organization. All special requests related to installation of equipment by your company must be requested at least 30 to 45 days prior to the event. The decoration of the exhibition booth should not obstruct the visibility of any other booth. According to the Regulations of the PR Fire Department, exhibitors may not obstruct the emergency exit aisles. Materials such as extra tables, chairs, additional electrical outlets and others are available through the UCC at an additional cost. The same must be requested in writing one month prior to the event.

EXHIBITOR RESERVATION:

The distribution of the space will be according to a first come-first serve basis. Prime locations will be reserved for the main sponsors. You can pay with Master Card, Visa or with a check payable to: Universidad Central del Caribe. Full payment for exhibit space must be received no later than August 1, 2015. Failure to pay on time will result in the loss of the exhibition space. If the cancellation of the event is the result of an act of God, the Universidad Central del Caribe will contact you to establish the procedure to be followed.
ASSEMBLY:

Thursday, September 17, 2015 1:00 pm – 6:00 pm

DISASSEMBLY:

Sunday, September 20, 2015 3:00 pm - 6:00 pm

The disassembly of the booth will begin on Sunday, September 20, 2015 after 3:00 pm. All equipment must be removed from the area no later than 6:00 pm. Exhibitors will not be allowed to disassemble prior to the scheduled time due to security. Any penalty and/or charges by the hotel for not disassembling within the established schedule are the responsibility of the exhibitor.

ADDITIONAL INFORMATION:

Due to the fact that the floor plan dimensions provided herein are estimated, we reserve the right to make changes accordingly. In the event that the sponsor requires a change, it must be submitted in writing at least one week prior to the activity. This may result in additional cost. The UCC is not responsible for damages resulting from or caused by acts of negligence of any personnel of the exhibitors or the exhibitors themselves. Likewise, the exhibitor agrees to fully comply with the terms and conditions agreed between the Sheraton Puerto Rico Hotel & Casino and the organizing committee.

INSURANCE:

It is understood that all property must remain under the custody and control of the exhibitor when in transit to and from the exhibition area, and displayed in agreement with the terms and conditions established with the Universidad Central del Caribe. The exhibitors are encouraged to have insurance coverage in the event of damage and/or loss of equipment and/or display materials. We also recommend a public liability policy covering damages to people and the property of others.

The Exhibitor will be liable for any damage to hotel property resulting from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless the hotel and its officers, directors, partners, members, managers and staff (collectively known as "Resort Indemnified Parties") from and against any and all claims, demands or damages to persons and properties, including reasonable attorneys' fees caused by negligence of the exhibitor, its
members, officers, employees, and independent contractors in connection with the use of property owned by the hotel, except for grade and percentage attributable to hotel negligence.

The exhibitor relieves the UCC of any responsibility for damages that the property of the hotel may suffer during the exhibition. The exhibitor’s public liability insurance must include all costs, damages or expenses arising from or due to any accident or injury or any other occurrence to person, including the exhibitor, its agents, employees and business guests that arise within the occupation of the exhibition. The exhibitor understands that the hotel does not maintain insurance covering the property of the exhibitor and it is his/her sole responsibility to obtain such insurance. The exhibitor must have an endorsement of public responsibility for both the UCC and the hotel during the convention.

SECURITY AFTER EXHIBITION HOURS:

The Universidad Central del Caribe will provide security during down time and off hours when exhibits remain closed. However, the UCC will not be responsible for theft or damage incurred by the exhibitor.

EXHIBITORS ID:

All exhibitors’ staff must be registered and identified with an ID provided by the UCC. The staff must show the ID to be admitted to the exhibition area. Each company will be provided with two (2) ID’s. The exhibitor must have, at all times, at least one person tending the exhibition booth.

OTHER PROVISIONS:

The exhibitor is not allowed to paint floors, walls, pillars or other structures of Sheraton Puerto Rico Hotel & Casino. Written authorization is required to put emblems or logos on the walls of the building. The Universidad Central del Caribe reserves the right of admission to the event and may decline any displays that are considered undesirable. This restriction includes articles, behavior, dress code, printed material, among others. Any items not specified in this contract are subject to the discretion of the Universidad Central del Caribe.
EXHIBITORS AGREEMENT

___________________________________________
Company

__________________________________________
Contact Person

________________________________________
Address

_______________________________________
City State Zip Code

Telephone Mobile Fax

CHOOSE ONE OF THE FOLLOWING METHODS TO SUBMIT YOUR REQUEST:

By mail: UCC Institutional Development Office PO Box 60327 Bayamón, PR 00960-6032
Email: elizabeth.perez@uccaribe.edu, (787) 798-3022
By fax: 787.798.3044

Preferred display number:

__________________________  __________________________  __________________________
1st option  2nd option  3rd option

List any supplier that you do not wish to have at your side:

______________________________________________________________________________

Provide a description of products, equipment and/or materials to be used during exhibition:

______________________________________________________________________________

Your exhibition space will include:

• 110 V receptacle (5 AMP)
  Additional charges may apply for extra AMP supply for your exhibition booth and writing notification is required.
• 8’ x 10’ exhibition space
• One (1) Table 6’x3’
• Two (2) chairs
• Electricity
• Cleaning on exhibition area
• Security
Does your booth require electricity?

YES _______  NO _______

The distribution of the exhibition spaces will be according to a first come-first serve basis. Prime locations will be reserved for the main sponsors.

**REQUIREMENTS:**

- Your signature certifying that you are authorized by the company to execute this contract on its behalf is required.
- Full payment must be received no later than August 1, 2015. Failure to pay on time will result in the loss of the exhibition space.
- All checks must be payable to: Universidad Central del Caribe.
  Postal address: PO Box 60327 Bayamón, PR 00960-6032
  Physical address: Universidad Central del Caribe, Ave. Laurel, Urb. Santa Juanita, Bayamón (at the facilities of the Hospital Universitario Dr. Ramón Ruiz Arnau.
  Phone numbers: (787) 798-3001, (787) 798-3022, (787) 642-4292.

I hereby certify that the information provided is correct. I have read the conditions outlined in this document and agreed with the company represented by me, to follow them.

________________________________________  ___________________________
Authorized Name  Date

________________________________________
Authorized Signature
### Registration Fees

<table>
<thead>
<tr>
<th>Profession</th>
<th>Early Bird / Until July 31, 2015 Three Day Package</th>
<th>After / August 1, 2015 Three Day Package</th>
<th>On-Site / Subject to availability Three Day Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$325.00*</td>
<td>$375.00*</td>
<td>$400.00*</td>
</tr>
<tr>
<td>Healthcare Professionals</td>
<td>$175.00*</td>
<td>$195.00*</td>
<td>$225.00*</td>
</tr>
<tr>
<td><em>CPR(BLS) - Not included in package</em></td>
<td><em>$60 course (Includes credits certificate and materials)</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sunday, September 20, 2015; 1:00pm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Bioethics and Professionalism
**Friday, September 18, 2015/7:30am-5:00pm/ 6 CME**

<table>
<thead>
<tr>
<th>Profession</th>
<th>Daily Fee</th>
<th>ON SITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$125.00</td>
<td>$150.00</td>
</tr>
<tr>
<td>Healthcare Professionals</td>
<td>$65.00</td>
<td>$80.00</td>
</tr>
</tbody>
</table>

### Autism
**Saturday, September 19, 2015/7:30am-5:00pm/ 6 CME**

<table>
<thead>
<tr>
<th>Profession</th>
<th>Daily Fee</th>
<th>ON SITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$125.00</td>
<td>$150.00</td>
</tr>
<tr>
<td>Healthcare Professionals</td>
<td>$65.00</td>
<td>$80.00</td>
</tr>
</tbody>
</table>

### Dengue
**Sunday, September 20, 2015/7:30am-1:00pm/ 4 CME**

<table>
<thead>
<tr>
<th>Profession</th>
<th>Daily Fee</th>
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<tr>
<td>Healthcare Professionals</td>
<td>$65.00</td>
<td>$80.00</td>
</tr>
</tbody>
</table>

### CPR (BLS)
**Sunday, September 20, 2015/1:00pm-5:00pm/ 5 CME**

<table>
<thead>
<tr>
<th>Profession</th>
<th>Daily Fee</th>
<th>ON SITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>$60.00</td>
<td>$60.00</td>
</tr>
<tr>
<td>Healthcare Professionals</td>
<td>$60.00</td>
<td>$60.00</td>
</tr>
</tbody>
</table>

Note: Credits (CE) for Healthcare Professionals are submitted and subject to individual licensing board’s decisions.

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**SPECIAL RATE - HOTEL RESERVATIONS**

- Sheraton Puerto Rico Convention Center Hotel & Casino
- Make your hotel reservations online or telephone. Online Hotel Reservations click [here](#).
- Call 1-866-932-7269 and mention the group name: “Universidad Central del Caribe Sep 2015”
- Room rate: $139 + 11% government tax = $154.29 per room, per night.
- In order to secure the group rate, reservations must be placed by August 28, 2015.